



Using Whole Plant Parts to Optimize Poultry Performance

Introducing Fortiva® Remify™ Feed Additive, Designed for Poultry

Remify™ feed additive is a next-generation phytogetic compound for inclusion in diets throughout the poultry lifecycle. Unlike other phytogetic solutions, Remify™ feed additive uses whole plant parts, resulting in a broader and stable spectrum of bioactive compounds versus products developed using isolated extracts or essential oils.

For poultry producers, this means the broad portfolio of compounds within Remify™ feed additive can help optimize gut health. Broilers then are able to absorb nutrients more efficiently, impacting feed conversion and average daily gain.

Phytogetics: contemporary solutions to help solve for health challenges

As an industry, emphasis on gut health, reduced use of antibiotics in poultry production and the prevalent challenge of coccidiosis has increased focus on inflammation concerns. This has led to an increased use of phytogetic compounds due to their anti-inflammatory properties promoting gut health.

Some phytogetic products use plant extracts of a single bioactive compound. Remify™ feed additive goes beyond and uses whole plant parts, expanding the spectrum of bioactive compounds administered, to create a more consistent concentration of active ingredients anytime Remify™ feed additive is added to the diet.

The whole plant parts difference with Remify™ feed additive:



Designed to support gut health. The compounds in Remify™ feed additive help to balance intestinal homeostasis and support beneficial microbes, helping create a more robust microbiome to offset diet changes.



Supports immune function. Optimal gut integrity can have a positive impact on immune function. Using whole plant parts can create a more consistent delivery of bioactive compounds that support overall gut function, nutrient utilization and the immune system.